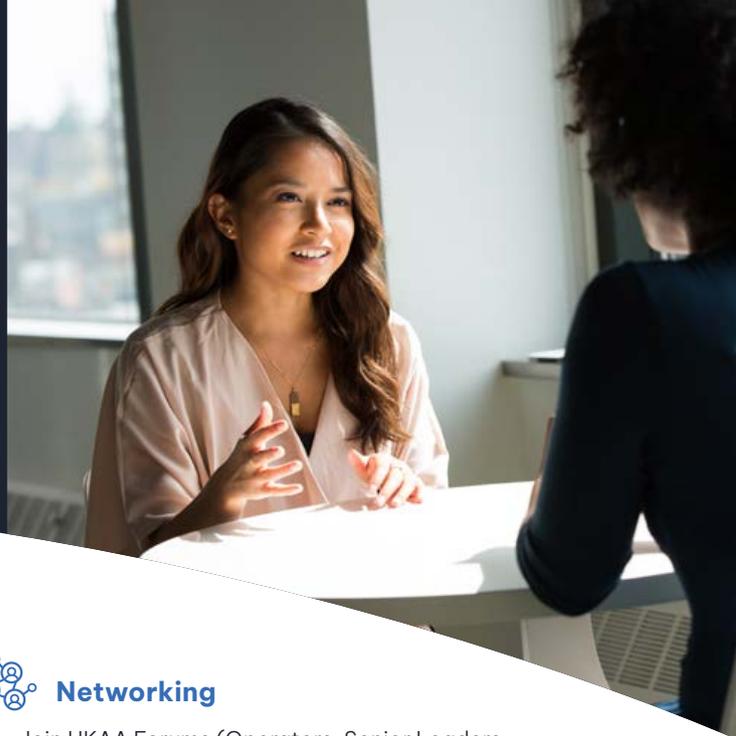


# Join UKAA



**The UK Apartment Association is the organisation for the build to rent sector comprising over 300 members reaching 3,000+ professionals and representing all aspects of the industry from developers, investors and operators to agents, advisors and suppliers.**

The UKAA's goal is to grow the BTR sector, and our members' businesses by:

- Sharing information and developing best practice amongst members
- Raising standards to benefit customers
- Reducing risks for investors, developers and operators to make returns more certain
- Enabling new companies to enter the market successfully

## What we offer members

### Events

Engage in a comprehensive programme, bringing together industry experts, practitioners and those keen to learn more about, and address, the key issues facing BTR:

- Regular programme of [webinars](#) on an array of topical issues
- UKAA Conference and Dinner – for 500 professionals held annually in November
- [UKAA Expo](#) – annual Spring showcase featuring leading suppliers and a range of events
- [Reverse Trade Shows](#) (virtual and in person) – a platform for suppliers to meet with major purchasers/operators on a 1:1 basis
- National and International [Study tours](#) – to experience the best examples of BTR around the world
- Social events and talks – an opportunity to network in an informal environment
- NAA Apartmentalize Conference – discount to attend the largest BTR event anywhere in the world

### Networking

- Join UKAA Forums (Operators, Senior Leaders, Suppliers and Investor/Lenders) to share ideas and experiences with peers
- Engage with key stakeholders including advisors, owners, government and local authorities, investors, operators, contractors and suppliers
- Attend local events through regional member networks

### Innovation and thought leadership

- Access industry research and guidance including the UKAA [Best Practice Guide](#)
- Join [Trusted Stays](#), UKAA's partnership venture providing a platform for operators to make their properties available globally to the Corporate and Government lets market
- Contribute to specialist UKAA Councils, Committees and Forums to help shape the organisation and the industry
- Access BTR benchmarking platform in partnership with JLL, coming online in 2022
- Receive free copies of "UNITS" – the leading US BTR Journal and Biweekly [News Buzz](#) with a roundup of UKAA and key industry news

### Education, training and recruitment

- Access training and education programmes in partnership with organisations such as IRPM
- Utilise UKAA's Jobs board to seek out opportunities and support recruitment campaigns
- Nominate talented colleagues for recognition in the UKAA's Annual BTR Awards

### Build profile

- Host or speak at events and webinars
- Design a bespoke company profile page on the UKAA website
- Feature in the UKAA's member directory
- Contribute content to the Best Practice Guide
- Share news and insights via the UKAA blog, NewsBuzz and social media channels
- Exhibit at the Expo or Conference
- Become a UKAA Corporate Partner or event sponsor

## Join now

### Corporate Membership

Enables all nominated staff to have access to the membership benefits (Membership dues based upon organisation type and size)

### Individual membership

Alternative option where Corporate Membership might not be suitable

### Supplier/Start Up rate

Discounts available for organisations operating in the BTR sector for less than two years and/or with fewer than ten people working in the sector.